

SPONSORSHIP GUIDE 2025



**LAKE NONA
REGIONAL
CHAMBER**

WELCOME

Dear Lake Nona Regional Chamber Partner,

We are excited to share a comprehensive guide of advertising and sponsorship opportunities available through your Lake Nona Regional Chamber of Commerce. We offer many ways to engage business partners by delivering impactful results-driven opportunities to enhance your company or brand's visibility and ultimately, your bottom line.

The 2024 Sponsorship Guide delivers insight into the marketing opportunities for the coming year, allowing businesses to better plan, budget, and allocate resources. Our focus to create a more robust return on investment for our community partners begins with this guide.

Please take a moment to review the partnership options for 2024, note the opportunities that best fit your mission, and start planning today!

Many of our Signature Events offer budget friendly marketing opportunities that may not be in this guide. For a complete event-specific Sponsorship Guide please contact Member Services.

Sincerely,



Candy Cole
Executive Director

400+
Business
Members

PACKAGE DEALS

MIX AND MATCH MULTIPLE SPONSORSHIPS

Secure the **MAXIMUM** exposure with these specially curated packages for an entire year.

MULTI-EVENT CORPORATE PACKAGES 1 YEAR SPONSORSHIP

\$20,000 (Estimated Value \$28,000)

- One (1) Signature Event Title Sponsorship | Event Naming Rights “Presented By”
- One (1) Monthly Event Title Sponsor | Event Naming Rights “Presented By”
- Three (3) Business Luncheon Sponsorships
- Chamber Connections Sponsorship (all)
- First Tuesday Sponsorship (all)
- Opportunity to Publish Content in Weekly & Monthly Newsletter (One Year)
- Website Banner Placement for One Year (Business provided)
- Two (2) Foursomes in Annual Charity Golf Tournament, Chamber Swing
- Table for up to 10 Guests at Illumination Awards

\$15,000 (Estimated Value \$21,000)

- One (1) Monthly Event Title Sponsor | Event Naming Rights “Presented By”
- Event Sponsor of One (1) Signature Event
- Two (2) Business Luncheon Sponsorships
- Eight (8) Chamber Connections Sponsorships
- First Tuesday Sponsorship (all)
- Opportunity to Publish Content in Weekly & Monthly Newsletter (One Year)
- Website Banner Placement for One Year (Business provided)
- One (1) Foursome in Annual Charity Golf Tournament, Chamber Swing
- Table for up to 10 Guests at Illumination Awards

\$10,000 (Estimated Value \$12,000)

- One (1) Business Luncheon Sponsorship
- Six (6) Chamber Connections Sponsorships
- Six (6) First Tuesday Sponsorships
- Opportunity to Publish Content in Weekly & Monthly Newsletter (One Year)
- Website Banner Placement for One Year (Business provided)
- One (1) Foursome in Annual Charity Golf Tournament, Chamber Swing
- Table for up to 10 Guests at Illumination Awards

ILLUMINATION AWARDS

JANUARY 2025 | 200 ATTENDEES

The Lake Nona Regional Chamber of Commerce Illumination Awards showcase trendsetting business members, individuals and volunteers who are beacons of innovation, growth and community spirit in our Lake Nona Regional business community.

PRESENTING SPONSOR

\$5,000 | \$7,500 (INDUSTRY EXCLUSIVITY)

- Event Naming Rights “Presented by”
- One (1) Sponsored Table of 10 Guests
- Top Billing on all Marketing Materials
- Exclusive Delivery of Two-Minute Speech
- Verbal Mention and Recognition
- Full Page Ad in Program
- Digital Logo Display on Event Screens

EVENT SPONSOR

\$2,500

- One (1) Sponsored Table of 10 Guests
- Logo on all Marketing Materials
- Verbal Mention and Recognition
- Half Page Ad in Program
- Digital Logo Display on Event Screens

BUSINESS CATEGORY SPONSOR

\$2,000

- Two (2) Pair of Tickets (4 Reserved Seats)
- Logo on all Marketing Materials
- Verbal Mention During Award Category Presentation
- Logo Printed in Awards Program
- Digital Logo Display on Event Screens

AWARD SPONSOR

\$2,500

- Two (2) Pair of Tickets (4 Reserved Seats)
- Logo on all Marketing Materials
- Verbal Mention During Award Category Presentation
- Logo Printed in Awards Program
- Digital Logo Display on Event Screens
- Logo Printed on Bottom of Physical Awards

**For Full Illumination Awards Sponsorship Guide
Contact Member Services.**

CHAMBER SWING

NOVEMBER 2, 2024 | 140+ ATTENDEES

The Annual Golf Tournament brings in 100+ Attendees with a portion of profit donated to the 2024 Charity of Choice.

EAGLE SPONSOR (LIMIT OF 1)

\$3,000

- Logo on all Marketing (Digital and Print)
- Foursome Package
- Two (2) Sponsor Provided Banners at Event
- Mention and Recognition at Awards Luncheon
- Table with Marketing Collateral During Luncheon
- First Right of Refusal for Following Year
- Collaborative Social Media Post (sponsor provided assets)

LUNCH SPONSOR

\$2000

- Sponsor Provided Banner at Event
- Mention and Recognition at Awards Luncheon
- Table with Marketing Collateral During Luncheon
- Logo Displayed on all Marketing of Event
- Foursome Package

BIRDIE SPONSOR

\$1,200

- Sponsor Provided Banner at Event
- Logo Displayed on all Marketing of Event Balls
- Collateral in Swag Bags
- Opportunity to Setup Booth on a Hole

BREAKFAST SPONSOR

\$1,000

- Sponsor Provided Banner at Event
- Opportunity to set up Sponsor Provided Booth
- Logo Displayed on all Marketing of Event

**For Full Chamber Swing Sponsorship Guide
Please Contact Member Services.**

NONA FESTIVAL

MARCH 2, 2024 | 500+ ATTENDEES

The Annual Nona Festival showcases our Lake Nona Regional business community in this family friend expo event.

TITLE SPONSOR

\$3000

- Event Naming Rights “Presented By”
- Title Sponsor and Logo Featured in NonaHood News (22,000 circulation)
- Top Billing on all Marketing
- Opportunity to Present 3-Minute Welcome Speech
- Title Sponsor Recognition Every Half-Hour During Event
- Sponsor Provided Banner Placed with Chamber Banner
- Sponsor Provided Booth in Premium Location
- First Right of Refusal for Following Year

RELAXATION STATION SPONSOR (EXCLUSIVE)

\$2000

- Sponsor Provided Banners Featured in Relaxation Stations
- Mention and Recognition During Opening Announcements
- Opportunity to Make Two (2) Stage Announcements During Event
- Logo Featured on all Marketing

ENTERTAINMENT SPONSOR

\$1500

- Sponsor Provided Banner
- Opportunity to Make Stage Announcement
- Logo Featured on all Marketing

**For Full Nona Fest Sponsorship Guide
Please Contact Member Services.**

TASTE OF NONA

SPRING 2024 | 500+ ATTENDEES

The Lake Nona Regional Food and Wine Festival RETURNS. This sip and savor event is a sure fire hit among the community.

TITLE SPONSOR

\$5000

- Event Naming Rights “Presented By”
- Logo Featured in “Save the Date” Press Release (4200+ Contacts)
- Title Sponsor and Logo Featured in NonaHood News (22,000 circulation)
- Top Billing on all Marketing
- Recognition and Mention During Announcements
- Sponsor Provided Banner(s) Placement
- Sponsor Provided Booth in Premium Location
- Ten (10) Complimentary VIP Tickets (Appx. \$1500 Value)
- First Right of Refusal for Following Year

VIP SPONSOR

\$3000

- Sponsor Provided Banner Placement in VIP Designated Areas
- Logo Featured in “Save the Date” Press Release (4200+ Contacts)
- Two (2) Pair of VIP Tickets to Event (\$600 Value)
- Logo Featured on all Marketing

EVENT SPONSOR

\$1500

- Sponsor Provided Banner Placement
- Logo Featured in “Save the Date” Press Release (4200+ Contacts)
- Pair of VIP Tickets to Event (\$300 Value)
- Logo Featured on all Marketing

**For Full Taste of Nona Sponsorship Guide
Please Contact Member Services.**

STATE OF MEDICAL CITY

SEPTEMBER 2024

TITLE SPONSOR (NOT EXCLUSIVE)

\$2000

- Event Naming Rights “Presented By”
- Logo Featured in “Save the Date” Press Release
- Title Sponsor and Logo Featured in NonaHood News
- Top Billing on all Marketing
- Recognition and Mention During Opening
- Digital Logo Display on Event Screens
- Opportunity to have a Marketing Table at Event
- First Right of Refusal for Following Year

EVENT SPONSOR

\$1000

- Logo Featured in “Save the Date” Press Release (4200+ Contacts)
- Recognition and Mention During Opening
- Opportunity to have a Marketing Table at Event
- Logo Featured on all Marketing
- Digital Logo Display on Event Screens

LEADERSHIP NONA

SEPTEMBER 2025 - FEBRUARY 2026
SIX MONTH PROGRAM

“Strengthening Leaders Through Innovation” - LEADERSHIP NONA is a six month program offering participants an inside look at the innovative headquarters and businesses found only in our Lake Nona Regional Community.

PRESENTING SPONSOR

\$3,000

- Full Logo Recognition
- Option to Attend Event
- Verbal Mention and Recognition
- Opportunity to Provide Marketing Materials for Attendees

SESSION SPONSOR (1 PER SESSION)

\$500

- Logo Recognition (website, newsletter, event collateral)
- Opportunity to Attend the Welcome Session and Closing Reception
- Session Exclusivity

2024 JINGLE MINGLE

DECEMBER 2024

The Jingle Mingle Holiday After Hours is the end of year celebration where members can network and win door prizes while meeting special guests.

TITLE SPONSOR

\$1200

- Event Naming Rights “Presented By”
- Opportunity to have a 2-Minute Speaking Opportunity During Welcome
- Logo Branded Cups and Bar Napkins
- Top Billing on all Marketing
- Opportunity to have Marketing Table at Event
- Recognition and Mention During Announcements
- Opportunity to Draw Winning Raffle Tickets
- Digital Logo Featured on Photo Booth Images
- First Right of Refusal for Following Year

**For Full Jingle Mingle Sponsorship Guide
Please Contact Member Services.**

NONA PROFESSIONAL LADIES

25 - 40 ATTENDEES MONTHLY

PRESENTED BY:



TITLE SPONSOR (EXCLUSIVE)

\$2500

- Event Naming Rights “Presented By” for full calendar year
- Opportunity to have a 2-Minute Speaking Opportunity During Welcome
- Opportunity to have a Marketing Table at Event
- Recognition and Mention During Announcements
- First Right of Refusal for Following Year

EVENT SPONSOR (INDIVIDUAL)

\$350

- Opportunity to have Marketing Table at Event
- Recognition and Mention During Announcements
- Logo Featured on all Marketing

CHAMBER CONNECTIONS

25 - 40 ATTENDEES MONTHLY

TITLE SPONSOR (EXCLUSIVE)

\$2500

- Event Naming Rights "Presented By" for full calendar year
- Opportunity to have a 2-Minute Speaking Opportunity During Welcome
- Opportunity to have a Marketing Table at Event
- Recognition and Mention During Announcements
- First Right of Refusal for Following Year

EVENT SPONSOR (INDIVIDUAL)

\$350

- Opportunity to have Marketing Table at Event
- Recognition and Mention During Announcements
- Logo Featured on all Marketing

FIRST TUESDAY AFTER HOURS

50 - 100 ATTENDEES MONTHLY

TITLE SPONSOR (EXCLUSIVE)

\$2500

- Event Naming Rights "Presented By" for full calendar year
- Opportunity to have a 2-Minute Speaking Opportunity During Welcome
- Opportunity to have a Marketing Table at Event
- Recognition and Mention During Announcements
- First Right of Refusal for Following Year

EVENT SPONSOR (INDIVIDUAL)

\$500

- Opportunity to have Marketing Table at Event
- Recognition and Mention During Announcements
- Logo Featured on all Marketing

BUSINESS LUNCHEON

25 - 40 ATTENDEES QUARTERLY

TITLE SPONSOR (EXCLUSIVE)

\$2500

- Event Naming Rights "Presented By" for full calendar year
- Opportunity to have a 2-Minute Speaking Opportunity During Welcome
- Opportunity to have a Marketing Table at Event
- Recognition and Mention During Announcements
- First Right of Refusal for Following Year

EVENT SPONSOR (INDIVIDUAL)

\$500

- Opportunity to have Marketing Table at Event
- Recognition and Mention During Announcements
- Logo Featured on all Marketing

NEWSLETTER & SOCIAL MEDIA

ANNUAL MARKETING SPONSOR

\$2000

- Weekly Ad in newsletter with Link to Company Website
- Ad Size 1080 x 1080px (Standard Instagram Post Size)

MONTHLY MARKETING SPONSOR

\$500

- Monthly Ad in newsletter with Link to Company Website
- Ad Size 1080 x 1080px (Standard Instagram Post Size)

ONE (1) SOCIAL MEDIA STATIC POST & STORY COMBO

\$100

- Business Provided Marketing Graphic Featured on Chamber Socials
An Additional \$100 will Incur if Graphic is Not Provided
- Story Placement for 24 on Facebook and Instagram
- Static Post on Facebook, LinkedIn and Instagram Grid for One (1) Week
Will be hidden from Instagram Grid After

